Bringing you news, advice, and tools to improve your barn management experience





If 2020 could be a word, it would be "unprecedented." It was a difficult year in about

every way imaginable. Life as we knew it got turned upside down, leaving so many worse off and leading us to wonder when (or if) normal life would ever return.

But with the turn of a new year comes newfound hope. Though 2021 may still be gloomy at first, promise lies ahead. If you're ready to move on but unsure how to

tips to guide you. 1. Set resolutions wisely. This applies to the start of every new year, but if you are one to set resolutions for self-improvement, it's important to set those resolutions up for success. Avoid sweeping statements that don't include parameters.

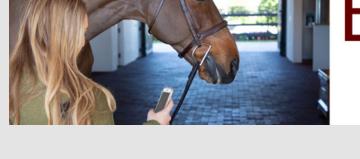
approach a fresh start given the many uncertainties that surround us, here are some

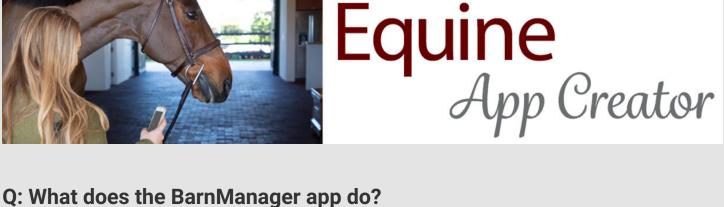
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State Line Tack Industry Spotlight: Q&A with Nicole

INSIDE BARNMANAGER

Lakin, Founder and CEO of BarnManager





A: BarnManager is a cloud-based platform for barn managers and owners to manage their horses, employees, clients, and businesses. We offer user-

genuinely interesting to me.

needed.

and scheduling for barns of all sizes, disciplines, and functions. Q: What is your favorite thing about your job? A: I love how much I get to learn every day. Whether it is talking to a

potential client about their barn and what they find challenging in their work, learning a new skill, or being introduced to other technology that is new and

innovative in the equine industry, I am always learning something that is

friendly web and mobile apps to improve record keeping, communication,

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TIP OF THE MONTH



Don't Forget to Save!

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employees. Sign up at <u>BarnManager.com</u> using your active US Equestrian member ID, or enter your member ID in your payment settings for existing accounts to receive your discount. Download the mobile app for iOS or Android to get

started today. Get 15% Off Your BarnManager Subscription





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www.BarnManager.com

BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.